



Souphanouvong University International Strategy Outline

By: Mr. Palitha DOAUNGCHACK

Tel: +856 20 7777 5113

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Overview of the institution



Campuses

**Ban Done Mai =
5 Faculties and 9
Offices, 1
Institute, 1
Library and 1
Center**

**Ban Nasangveuy
= Faculty of
Education**



Overview of the institution



Academic:

- We have 6 Faculties 35 programs (33 Bachelor degrees and 2 Master Degrees) .
- We have produced over 7500 graduates to serve national socio-economic in various organisations.

Staff

- Total staff: 423, Woman 123.
- Academic staff 386 /109 and Admin staff 37/14
- Assoc. Prof. 1, PhD holders 13/3, Master degree holders 203/45 and Bachelor holders 193/69 and others 14/6

Students

- Bachelor Degree: 3576/1545
- Master Degree : 33



Overview of the institution



International cooperation:

Total 57 MOU, MOD and MOA

- Thailand: 9
- China: 11
- Vietnam: 5
- Israel: 2
- Korea : 21
- Japan: 1
- USA: 1
- Laos: 7
- **EU-Eramus +:** REACT, BRECIL, FORHEAL, SHARE , PARFORM , TOOLKIT
- **Korea:** LKSTC, Material Eng Department, Korean Study Center, UNITWIN (ICT and Women Leadership)



Vision, Mission and strategic objectives



Vision

- Specialization: directing to reach other best universities;
- Localization: Striving to improving member's wellbeing;
- Globalization: aiming at moving towards international standards.

Mission

- To conduct teaching and learning, and educational activities;
- To conduct and disseminate scientific research;
- To provide academic services to society;
- To protect and promote national arts and culture while accepting fine and advanced cultures of the world;
- To exercise other duties assigned by the government and Ministry of Education and Sports.



Vision, Mission and strategic objectives



Strategic Objectives

- Encouragement of multi-ethnic and gender students to access to higher education;
- Improvement of education quality assurance into national standard;
- Strong support on scientific research and academic services at regional level;
- Development of administration and management system as for saving paper system;
- Extension of infrastructure and facilities for more course opening;
- and extension of more active internal and external cooperation.



Vilnius Training: experience learned



- Unlike old and large universities, new and small universities are easier to change;
- Strategies should be known by everyone at the university;
- Alumni network is good for internationalization and and fund raising;
- Disseminating information about the university in different languages can be a good method in attracting international students and researchers;
- Students' voice can be a good way in developing university (Student association)



SWOT ANALYSIS: Internationalization Strategy



STRENGTHS

- Good cooperation with foreign institutions and organisations;
- Opportunity in attracting funding to improve capacities of researchers and lecturers (e.g. NGOs ERASMUS+ ADB...)



SWOT ANALYSIS: Internationalization Strategy



WEAKNESSES

- No international courses (SU);
- No applications for international students to apply to go and study in Laos;
- Students' limited language proficiency;
- Language issues of lecturers and staffs;
- No scholarships for international students;
- Limitation of research capacity of researchers and lecturers;



SWOT ANALYSIS: Internationalization Strategy



WEAKNESSES

- Credit transfer and recognition issues;
- Few outbound students due to limited budget;
- No accommodation for exchange students, staff, lecturers and researchers;
- Issues disseminating university's information on website, Facebook.....;
- Young staff and lecturers-limited skills and experiences;
- Issues of terms of reference of intern-departments;
- Complication in cooperation between inter-departments.



SWOT ANALYSIS: Internationalization Strategy



OPPORTUNITIES

- Ministry of Education and Sports has policy in supporting HEIs to cooperate with foreign institutions;
- Good locations- capital city and world heritage city;
- Human resource development projects supported by ADB, KOICA.....;
- The Lao government has a policy in strengthening second language competency starting at the third grade of primary school;
- A least-developed country.



SWOT ANALYSIS: Internationalization Strategy



THREATS

- MOEs does not have internationalisation strategies;
- No guidelines for international students to apply for visas;
- Issues of recognition of qualifications of students graduating for a Lao university of foreign universities;
- A lack of comprehensive understanding on internationalisation of the Lao government.



Strategy action lines derived from SWOT



- Improvement of international Relations staff's working skills;
- International programmes development;
- Improvement of a foreign language proficiency for staff and students;
- Mobility guidelines and procedures development;
- Increasing understanding of internationalisation for staff and students;
- Improvement of infrastructure and management system;



ACTION PLAN



GOAL: Increase international exchange opportunities for students, staff, and researchers

Activity	Responsible department	Success Indicator	Due Date	Required Resources
Improving University's website	IT center and IRO	English and Lao versions	2020	IT center, IRO team, University budget
Improving accommodation	Accommodation Service Office (ASO), IRO	A dormitory with 20 rooms	2023	ASO, Government Budget
Creating a guideline for exchange students, staff, lecturers and researchers	IRO	A completed guideline	2020	IRO. University's Budget
Improving language proficiency of students, staff, lecturers and researchers	Academic Affairs office (AAO), Faculty of Languages, Faculty of Education, IRO,	4 times a year 100 participants a year	Every year	AAO, FOL. FOE, IRO; University's and international Agencies' budgets
Developing international programmes	Faculties concerned and AAO	Each Faculty has at least 1 programme	2022	Faculties concerned and AAO



Activity	Responsible department	Success Indicator	Due Date	Required Resources
Facilitating students, staff, lecturers and researchers in running official documents	IRO, Immigration department and MOEs	All inbound and outbound students, staff, lecturers and researchers are facilitated	Every year	IRO, Immigration department and MOEs
Increasing bilateral and multi-lateral cooperation	IRO	10 agreements a year	Every year	IRO
Monitoring and evaluating existing MoUs, MoAs and MoDs	IRO	A report on expired, active and not active MoUs, MoAs and MoDs	Every year	IRO
Increasing internationalisation awareness of students, staff, lecturers and researchers	IRO	2 times a year	Every year	IRO
Improving quality assurance system	AAO and Faculties concerned	AUN QA	2023	AAO and Faculties concerned, University's budget

Activity	Responsible department	Success Indicator	Due Date	Required Resources
Improving credit transfer system	AAO and Faculties concerned	Academic staffs have been trained	2022	AAO and Faculties concerned, university's budget
Allocating budget for exchange programmes (inbound and outbound)	IRO and Finance Office	20 students a year	Every year	IRO, Finance office
Joining research with partner universities	IRO, Research and Academic Service Office (RASO)	10 projects a year	Every year	IRO, RASO, government and International org budgets
Sending staff, lecturers and researchers to attend training at partner universities	IRO, Offices and Faculties	100 people a year	Every year	IRO, Offices and Faculties
Host and co-host international conferences	IRO, RASO and faculties	At least three times a year	Every year	IRO, RASO and faculties, partner universities' and government budget

Activity	Responsible department	Success Indicator	Due Date	Required Resources
Conducting number of academic and cultural exchanges with partner universities	IRO, Faculties concerned, AAO and RASO	At least five times a year	Every year	IRO, AAO, SAO, Faculties, University's and partner universities' budget
Seeking for funding for student, staff, lecturers and researchers mobility	IRO, AAO, SAO, Faculties	10 funding sources a year	Every year	IRO, AAO, SAO, Faculties
Improving language proficiency of IR officers	IRO, Faculty's international staff	Training (2 times a year)	Every year	IRO, Faculty's international staff, university's budget
Improving working capacity of IR officers	IRO, Faculty's international staff	Training (2 times a year)	Every year	IRO, Faculty's international staff, university's budget

Recommendations for the development of internationalization strategy



- The office of International Relations should work closely with the leadership board of its university in developing the strategy;
- Make sure that the strategy is approved by the president of the university and that it is known throughout the university;
- The ministries concerned (Ministry of Education and Sports; and the Ministry of Foreign Affairs should support the university in implementing the plans)



THANK YOU FOR YOUR ATTENTION



Souphanouvong University

Mr. Palitha DOAUNGCHACK
E-mail: palitha_su@yahoo.com
Tel: +856 20 7777 5113

